

PEOPLE'S TRUST RURAL DEVELOPMENT PROJECT

PROJECT PROFILE:

• PROJECT AREA	18 VILLAGES
• TOTAL NO OF FAMILIES	2,800
• TOTAL POPULATION	14,000
• BIG FARMERS	261 FAMILIES
• SMALL FARMERS	576 FAMILIES
• MARGINAL FARMERS	253 FAMILIES
• LANDLESS	1,128 FAMILIES
• AGRICULTURAL LABOURERS	1,976
• 0 TO 5 YEARS CHILDREN	962
• 6 TO 15 YEARS CHILDREN	2,567
• TOTAL ENROLLED CHILDREN	860
• TOTAL SPONSORED CHILDREN	532

Health & Sanitation Programs

1. Dispensary services for the community.
2. Referral services for higher treatment.
3. Regular special camps for Dental, Eye screening and operation for implantation of IOL (Intra Ocular Lens), Family planning, cancer detection, ENT etc.,
4. Health and Hygiene education for the Community.
5. Reproductive Child Health care services (antenatal care, intra-natal care, postnatal care, adolescent problems, guardian issues, child health, family welfare, reproductive tract infection).
6. School Health education and Health check-up for children.
7. Immunisation, ANC check up, TT for pregnant mothers.
8. Awareness about AIDS, Adolescent problem, Breast feeding, First Aid, ORT, ARI, Ill effect of using Tobacco, Alcohol etc.,
9. Training for Local Dais (mid-wives) for conducting safe home deliveries.
10. De-worming, Vitamin A, Pulse-polio for children.
11. Child Guidance Centre for child behavioral problems (Bio-psycho social scholastic intervention).
12. T.B. treatment through DOTs.
13. Rational Drug Therapy (dispensing of generic drugs).
14. Blood donation camps by community youth.
15. Providing safe sanitary disposal facilities.
16. Co-ordination with Govt. Agencies for providing potable drinking water for the community.

Supporting Agencies:

1. Local PHC
2. District Health & Family planning Dept.
3. R.V. Dental College
4. Narayana Nethralaya
5. Kidwai Memorial Institute of Oncology
6. Voluntary Health Association of Karnataka
7. National Institute of Public Co-operation & Child Development (NIPCCD)
8. Red Cross Blood Bank
9. St. John's Ambulance Association of India
10. Locost- Baroda, Comprehensive Medical Services
11. Gram Panchayat Taluk and Zilla Panchayat

Impact of the programs:

1. Infectious diseases reduced among children.
2. Immunization coverage – 100%
3. TT coverage for mothers – 100%
4. ORT knowledge in the family – 100%
5. ARI knowledge in the family – 100%
6. Family planning acceptance – 98%
7. MMR - 0
8. IMR – 0
9. 100% safe drinking water in the community.
10. 86% of CCF families are covered under sanitation.

Nutrition Programs:

1. Providing supplementary nutrition food for children and pregnant & lactating mothers.
2. Maintenance of Growth Monitoring Card for 0 to 6 years children.
3. Providing special supplementary nutrition food for II and III degree malnourished children.
4. Training of mothers in preparation of low cost nutrition food by utilizing locally available food materials.
5. Training of mothers in fruits and vegetable preservation.
6. Promoting kitchen gardens at school level.
7. Training of mothers in milk by-product preparations and bakery items.
8. Organizing of Baby-shows for 6 months to 6 years children.
9. Involving community in nutrition program to supply food grains / vegetables during times of scarcity.
10. Regular health check-up for malnourished children & mothers.

Supporting Agencies:

1. Food and Nutrition Board, Govt. of India
2. Baptist Hospital, Bangalore
3. ICDS – Bangalore North
4. Agro-Corn, Govt. of Karnataka
5. Extension Division of Agricultural University
6. Village Community

Impact:

- Malnutrition among 0 to 6 years children drastically reduced: 43 % to 9.3%
- Acceptance of Nutrition food by Pregnant and lactating mothers
- Awareness among Mothers about importance of nutrition food enhanced tremendously.

Environment Program:

1. Raising of tree and plant saplings and distributing them through Community, Youth and children on Environment Day.
2. Creating awareness about importance of creating and preserving good environment (water, land, air Etc.) in the community and at schools through Film shows and lectures.
3. Promotion of Smokeless chulas
4. Co-ordinating with Range Forest Dept. for the procurement of tree saplings
5. Organizing shramadan at community level for cleaning of drainages, roads.etc
6. Promotion of Vermiculture - earth worm manure
7. Promotion of usage of energy efficient /conservation devices: Gobar gas, Solar lanterns, Solar water heating and also use of smokeless Chula etc.
8. Rat control program
9. Promotion of medicinal plants in the community
10. Enhancement of living conditions by improving home environment through supply of glass tiles for better ventilation; replacement of windows

Supporting Agencies:

1. Range Forest Dept.
2. District Rural Energy Conservation Cell
3. Agricultural College Extension Dept.
4. Taluk and Zilla Panchayat

Impact:

1. Awareness of the importance of improving the environment in the community increased.
2. 60,000 tree saplings developed in the community.
3. Community co-operation for cleaning of drainages and maintenance of hygiene.

Early Child Care Development

1. Understanding the stages of child development is important -
 - a. Pre-natal development (conception to birth).
 - b. Neonatal (Birth to 2 week) - Biological to psycho-psychological.
 - c. Infancy (2 weeks to 2 years) – transition from relative function to psychosocial control.
 - d. Early childhood (2 to 6 years) – Pre-school period, Gains control over environment, Social Adjustment, learns to talk, learns words, eats solid food, develops conscience.
1. Established 23 Pre-school Centers for promoting formal Pre-school Education for 2 to 6 years children.
2. Provided indoors and out door play equipments to enable and facilitate child to improve child's physical and mental development.
3. Adopting comprehensive thematic approach to teach children for language learning, physical, mental, social and psychological development.
4. Periodic evaluation of child growth through evaluation method.
5. Expose children for Social/cultural gathering and environmental awareness.
6. Providing nutrition food and monitoring of nutritional status regularly and providing special supplementary nutrition food for II and III degree malnourished children.
7. Protect children from 6 killers' diseases through immunization.
8. Support slow learners through child guidance program in order to improve their learning skills.
9. Create awareness to mothers about various aspects of ECCD through Mother's Club.

Supporting Agencies:

1. CCF – India
2. ICDS – Bangalore North
3. Karnataka State Council for Child Welfare
4. Central Food and Nutrition Board
5. NIPCCD
6. Local PHC
7. Promise Foundation

Impact

1. All children under 2 to 6 years are brought under formal Pre-school education for over all child development.
2. Pre-school programme helped all the children enter into basic education at 6 years of age.
3. Pre-school education helped child in the comprehensive and overall growth and development in the physical, mental social and psychological aspects.

Basic Education Program:

1. Educational inputs like notebooks, textbooks uniform for the children.
2. Providing of teaching aids, science equipments and sports materials.
3. Support for Yoga, music, craft, drawing and sports and cultural activities.
4. Orientation for teachers on school administration, teaching methods and subjects like science and maths.
5. Science models making and participation in Science Exhibition
6. Organise character building camps
7. Vocational guidance and career guidance for the children
8. Summer camps for children to improve creativity to learn skills and enhance talents
9. Special examinations in Drawing, Hindi, First Aid, Basic computer, Typing etc.,
10. Promotion of socially useful productive work
11. Establishing children Library at community level
12. Special facilities like Career Guidance Centre, Rural Science Resource Centre, Adventure Club to participate in Nature and water sports
13. Special coaching for slow learners
14. Educational support for children under difficult circumstances in the form of food materials, bus pass, books, uniforms etc.,

Co-ordination Agencies:

1. CCF
2. Karnataka Hindi Prachar Samithi
3. Karnataka Secondary Education Board
4. Karnataka State Science Forum
5. Bangalore University
6. Indian Space Research Organization
7. Nehru Planetarium
8. Rastrothana Sahithya Parishath

Impact:

- Drop out rate reduced from 35% to 5%
- SSLC pass percentage increased from 15% to 85%
- Enrollment of Girl child increased to 100%
- Number of children passing at distinction at Secondary school level increased
- Percentage of children going for higher studies after SSLC increased.
- Moral and cultural values being retained and preserved.

Sports and cultural program:

1. Development of school playgrounds and supply of sports materials/equipments.
2. Coaching camps in Sports and Games, culture, gymnastics and band troop.
3. Organizing of children's sports meet and encouragement them to participate in District, State and National level sports competitions.
4. Organising of special coaching camps for sports for talented students.
5. Celebrating state and national level festivals at Project Centre and encouragement for cultural activities.
6. Promoting Adventure and Nature study camps like rock climbing, trekking, water and aero sports Etc.,
7. Organising of special camps like Residential Moral Rejuvenation etc. during school holidays.
8. Promoting human value among children through drama, cultural programs etc.,
9. Leadership training for children through children's clubs.
10. Activities regarding Fire safety, First Aid, Traffic Rules, Basic Electricity, Ecology preservation, Re-cycling waste etc.,

Supporting Agencies:

1. Department of Public Instruction
2. District Sports and Youth services
3. Gen. Thimmaiah National Adventure Academy
4. Kannada Arts and Cultural Dept.
5. Indian Mountaineering Federation
6. Sports Authority of India
7. State Fire Services Department
8. Traffic Police Rules and Regulation Unit

Impact:

- 59 children have participated in National level sports competitions.
- Sponsored Girl child winner of Gold medal at National Rock Climbing Competition held in New Delhi.
- 484 children participated at state level sports competitions.
- State level winners represented National level.
- 2,117 children participated in District level sports competitions.
- 4,089 children participated in Block level competitions.
- Special sports coaching camps for 5,212 children.
- Nature camps covered for 4,729 children.
- Adventure camps for 8,793 children.
- Leadership training for 640 children.

MICRO ENTERPRISE DEVELOPMENT PROGRAMS

Agriculture and Horticulture Development Programs

1. Assistance to small and marginal farmers in the form of High Yield seeds and fertilizers.
2. Assistance to farmers with Horticulture inputs like vegetable seeds, fertilizers and pesticides etc.,
3. Promotion of water shed program, Soaking Pits and bunds, for percolation to improve underground water table and rainwater harvesting.
4. Soil testing of farmers land and bring awareness to improve soil fertility.
5. Distribution of Fruit and other commercial plants to the beneficiaries to improve their economic conditions.
6. Training the farmers on compost manure and promotion and use of earthworm – Vericompost - for preparation of natural manure.
7. Training the farmers in various Scientific methods of Agriculture practices.
8. Promotion of kitchen gardening.
9. Training the farmers in Rabbit rearing, Piggery, etc.,
10. Promotion of crop Insurance for farmers.
11. Sericulture training for the farmers.
12. Awareness among students on Agriculture and horticulture through demonstration crops.

Supporting Organisations:

1. Extension Dept. of Agricultural University
2. Agriculture Development Dept. Hebbal
3. University of Agriculture
4. Apiculture Dept.
5. Farmers Training Dept. Hebbal
6. Rat control program- University of Agriculture

Impact of the program:

1. Increase in the yield per acre from 6 Quintals to 9 Quintals among small and marginal farmers.
2. Awareness among the farmers in multiple cropping systems.
3. Adoption of new types of crops replacing traditional crops.
4. Awareness about selection of seeds according to the weather and rain condition.
5. Awareness of crop rotation.
6. Awareness of scientific storage of grains.

IN COME GENERATION PROGRAMME

1. Assisting landless and poor families to take up non-agricultural activities.
2. Promoting Tradition skills by supplying improved tools for better production.
3. Assistance and support for generating self-employment.
4. Ensuring employment throughout the year.

SUPPORTING AGENCIES:

1. MED Project Programmes
2. Kalpatharu Grameena Bank
3. SHGs of Project area

Youth Development Programmes:

10. Promotion of Youth Associations in the Project area
2. Leadership training for village youths
4. Encourage youths to participate in sports, adventure and cultural competitions to evince participation in community development.
5. Involve youth in shramadana and awareness about social evils, environmental issues etc.,
6. Encourage the youth to take up skill training; Typing, Tailoring, Special dress making, motor rewinding, Home Appliance repair, Electrification, Photography, Basic Computer for self employment and help youth to get jobs under job placement.
7. Assist youth associations to make use of Govt. programs for youth through Youth Service Dept.
8. Involve youths in adult literacy, teaching slow learners, involvement in community library.
9. Create awareness about AIDS, First Aid, Adolescent problem, social evils / habit like consuming tobacco, alcohol etc.,

Supporting Organisations:

1. District Youth Service and Sports Dept.
2. Kannada & Cultural Dept.
3. Nehru Yuva Kendra – Govt. of India
4. Dept. of Music & Drama – Govt. of
5. RUDSET
6. A.D. Pai- Rural Development Project
7. Canara Bank Computer Training Centre
8. Kalpatharu Grameena Bank

Impact:

- 21 youth clubs are registered in the Project area
- Trained total of 2,206 youths in various skills
- 31% of youth are self employed
- 48% of youth are working in the factory, offices etc.,
- 25% youth are unemployed

Animal Husbandry:

1. Dairy training for the 18 adopted village women for clean milking.
2. Awareness regarding keeping of animal sheds and environment clean.
3. Importance of calf care.
4. Cultivation of different types of green fodder grass as a feed for the animals and its usefulness etc.,
5. Usage of mineral contained feed for the animals.
6. Awareness about mixed feed for the animals.
7. Film shows on breeding of cows.
8. Awareness training for prevention of Common diseases in high breed animals and vaccination for the animal.
9. Value addition of excess milk yield for preparing milk by- products.
10. Sheep and Poultry Training and rearing.

Supporting Agencies:

1. National Dairy Research Institute (NDRI)
2. Live Stock Heritage Trust of India
3. Central Poultry Development Organisation
4. Institute of Animal Health and Veterinary Biological

Impact of the program:

- Increase in the milk yield.
- Infertility cases reduced.
- Diseases reduced due to vaccination.
- Awareness about green fodder and different types of feed for the animal.
- Better knowledge of Animal Nutrition resulting in higher fertility rate.

Women's Development Program:

1. Promotion of Women's Associations / Mahila Mandals.
2. Organising various competitions for the women.
3. Celebration of International Women's Day.
4. Assistance to Socially disabled ladies.
5. Animal Husbandry training for women (Dairy, Poultry).
6. Skill promotion training in Tailoring, Knitting Embroidery, Agarbathi making, Candle making etc.,
7. Family health care education (Health, Nutrition services etc.,).
8. Promotion of SHGs and Federation for improving Women's Socio Economic status.
9. Promotion of Literacy among women.

Supporting Agencies:

1. Central Poultry Institute
2. Child & Women Development Dept.
3. Food & Nutrition Board- Govt of India
4. Agrl. University Extension Division
5. Women Polytechnic – Govt. of Karnataka
6. ICDS – Govt. of Karnataka
7. National Dairy Research Institute
8. Kalpatharu Grameena Bank, NABARD

Outcome:

- Women are better organized at the Community level.
- Awareness increased in health, nutrition and hygiene.
- Literacy rate of women improved – 72%.
- Socio-economic conditions have greatly improved through SHGs – Formed 174 SHGs with monthly savings amounting to Rs.1, 46,140. Total turnover of SHGs is 2,88,20,861.00.
- Women are coming forward to take up skill trainings and are self-employed.

Self-Help Groups Promotion:

1	Total number of SHGs (Male – 28 and Female – 146)	174
2	Total members (Male- 382 and Female – 2144)	2,526
3	Total savings (Monthly savings Rs.1, 46,140.00)	Rs 58,15,706.00
4	Total interest	Rs 51,10,387.00
5	Revolving Fund from the Govt.	Rs 4,65,000.00
6	Total Subsidy received Under SGSY program	Rs 24,25,000.00
7	Loan from Bank (Kalpatharu Grameeena Bank)	Rs. 1,50,04,768.0
8	Total Turn over	Rs 2,88,20,861.00

Financial utilization pattern of SHGs funds:

1	Dairy activities	17.20%
2	Sheep/Goat/poultry	16.08%
3	Agriculture activities	45.32%
4	Petty business	15.40%
5	Domestic purpose	5.40%

Impact:

- Many SHG members have come out from the clutches of Money Lenders.
- Empowerment of Women taken place leading to wealth creation in the family.
- Landless SHG members have taken up self employment like dairying, sheep rearing, Micro poultry and petty business etc.,
- Some of the SHG members improved their home environment by repairing and re-modeling of their houses.
- Nearly 94% of the SHG members have taken loans to invest in Income Generation activities.
- All SHG now involved in community welfare activities like school activities, feeding of children, contribution for mass marriages, celebration of National festivals, conducting sports competitions etc.,
- Bank loans repayment between 70 to 80%.

VILLAGE DEVELOPMENT COMMITTEES & CENTRAL DEVELOPMENT COMMITTEES

ROLE OF VDC & CDC

1. Selection of eligible beneficiaries for program like Income Generation, House Repairs, Sanitation, Agriculture etc., in the respective VDC meeting.
2. CDC and VCD members take active part in the school development activities by becoming the members of SDMCs.
3. VDC and CDC members take part in social welfare and relief works like arranging of Mass Marriages, Physical participation through Shramadanas by the cleaning of Village roads.
4. In preparation of Project Budgets members contribute their experience, discuss issues and problems in detail, identify root causes and solution, finalise matters after selecting priorities and take decisions and give advice.
5. VDC and CDC members take active part in identification and eradication of social evils effecting their community and youth like consumption of tobacco, alcohol , gambling ..etc. by conducting awareness program.

SUPPORTING AGENCIES;

1. Gram Panchayat
2. Zilla Panchayat
3. Taluk Panchayat
4. Govt. Depts.
5. Local Sponsors
6. Cooperative Societies
7. Self Help Groups
8. Various local Institutions

IMPACT:

- VDC and CDC members together discuss and plan programs and actively take part in the implementation programs and development works in community.
- Committee members help to bring Govt. and other programs for the use of the community
- VDC and CDC members have become Panchayat members and it has helped to bring Govt. programs to the community.
- For any development works, members and leaders come together for the benefit of the community and take constructive decisions even though they belongs to different groups and have different opinions.
- VDC and CDC members have improved their Organising skill and leadership qualities and are active in politics
- Community members participate in improvement of education quality in the community
- Community have become more socially responsible in arranging free mass marriages
- Increased rapport, coordination, communication and cooperation among the community

PEOPLE'S TRUST RURAL DEVELOPMENT PROJECT
ACCOMPLISHMENT REPORT 1985 – 2004

1.HEALTH & SANITATION

- Out patients treated – 1,13, 857
- Higher treatment given – 1,860
- Treatment for Dog bites – 1,865
- Eye operation - 928
- Cancer patients treated - 58
- Dai training - 143
- Family planning LTO - 1,507

MAJOR ACHIEVEMENTS

- IMR – Reduced from 103(1985) to 0 (2004)
- MMR - Maintained zero since 1985
- Immunisation – 55% (1985) to 100%(2004)
- ORT knowledge in the family – 60% to 100%
- ART knowledge in the family – 48% to 100%
- Family planning acceptance – 45% to 96%
- TT coverage among 18 to 35 age group – 100%
- Viral infection reduced among children
- Sanitation – 87%

2. NUTRITION

- Malnutrition children (0 to 6 years) brought down from 45% to 9.3%
- Pregnant & lactating mothers are accepting Nutrition food.
- Mothers are aware of importance of nutrition food for children and women

3. EARLY CHILDHOOD DEVELOPMENT

- Established 22 Pre-school Centers and all the children in the age of 2 to 6 are brought under formal education.
- Awareness created among mothers about early childcare.

4. BASIC EDUCATION

- Drop outs reduced from 35% to 5% (2004)
- SSLC pass percentage increased from 15% to 75% in 2004
- Extra curricular activities like Yoga, Music, Craft, cultural activities, sports, value education and adventure sports are extended for children for over all development.
- 484 children participated in state level competitions
- 59 children participated in National level competitions.

5. MICRO – ENTERPRISES DEVELOPMENT

- Assistance to improve additional income among small & landless families.
 - a) Sheep & Goat – 1840 families
 - b) Hybrid cows - 134 families
 - c) Petty shop - 300 families
 - d) Artisan - 68 families

MAJOR ACHIEVEMENTS

- Agricultural support for small and marginal farmers – 330 families
- Fruit plants & coconut saplings – 13,845
- 2,206 youths trained in various skills
- 44% youths are employed, 31% are taken up self employment
- 1,500 women trained in dairy and poultry activities
- 184 SHG formed with 2,476 members
- Total turnover of SHGs– 2,26,94,083.00
(Savings, Govt. Subsidy & Bank loans)

FINANCE UTILIZATION PATTERN IN SHG

- a) Dairy activities – 17.20%
- b) Sheep, goat & poultry – 16.08%
- c) Agricultural activities – 45.32%
- d) Petty business – 15.40%
- e) Domestic purpose – 5.40%

DOMESTIC ANIMALS POPULATION INCREASE

- a) Hybrid cows – 1,661 (total milk yield per day 4,421 Liter)
- b) Sheep & goat – 2,964
- c) Poultry birds – 8,314.

